



**LUCIDSOUND ANNOUNCES ROSE GOLD LS35X
WIRELESS HEADSET NOW AVAILABLE EXCLUSIVELY AT
BEST BUY STORES NATIONWIDE**

*Special Edition of LucidSound's Best Selling Xbox Wireless
Headset Now Available at Best Buy*

SAN DIEGO, CA – OCTOBER 2, 2019 – LucidSound, the fastest growing gaming headset brand designed for the gaming lifestyle, announced today that its radiant rose gold and white **LS35X** Xbox Wireless headset is now available exclusively in Best Buy stores throughout the nation. The team at LucidSound engaged directly with its community and has delivered the most requested color combo for its acclaimed **LS35X** line. The new rose gold **LS35X** features LucidSound signature control, high performance audio, and best-in-class functionality. The rose gold **LS35X** is now available exclusively at Best Buy stores nationwide for \$179.99.



Watch the rose gold **LS35X** in action [HERE](#):
www.youtube.com/watch?v=VZq2TaSw9Pg

Download the rose gold **LS35X** trailer [HERE](#):
spaces.hightail.com/receive/moJU9DGUvI

The **LS35X** is designed for and caters to gamers looking to stand out from the crowd a headset that not only provides exceptional audio quality but a clean, sleek, premium aesthetic. Featuring a rose gold frame and pure white mic and ear cups, the **LS35X** is the perfect headset to compliment and complete any gamer's set up.

LS35X Rose Gold Xbox Wireless Headset Info:

- **Xbox Wireless:** 100% wireless using Xbox Wireless technology, one button sync with Xbox One consoles.
- **Premium Audio:** Custom tuned 50mm speakers with state-of-the-art neodymium drivers specifically engineered for gaming provide amazing surround sound for Xbox One and Windows 10 devices.
- **Geek Meets Chic:** Complete your look with this perfect marriage of form and functionality.

- **Designed for Comfort:** Ultra-plush, easily replaceable oval earcups include advanced memory foam for superior comfort during long play sessions.
- **Advanced Dual Mic System:** Removable, flexible boom mic for intense gaming sessions and built-in discreet mic (ideal for phone calls). Mic-monitoring lets you hear your own voice, so you don't have to shout.
- **Lightweight Metal Frame:** Durable metal frame for strength and flexible headrail for a comfortable fit.
- **Intuitive Controls:** Rotate and adjust volume with the left ear control, push the center button to mute game audio. Rotate to control chat mix and push the center button to mute the mic on the right ear.
- **Best Buy Exclusive:** Gamers can find the rose gold **LS35X** exclusively at Best Buy stores nationwide and online now for \$179.99. Visit www.bestbuy.com/site/lucidsound-ls35x-wireless-stereo-gaming-headset-black/6359242.p?skuId=6359242

Media interested in reviewing or featuring the rose gold **LS35X** in a holiday gift guide can email Danitra Alomia (danitra@reverbinc.com) to request a review unit. For more information on LucidSound, visit www.lucidsound.com, follow us on [Twitter](#) and [Instagram](#), 'like' us on [Facebook](#).

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ABOUT LUCIDSOUND

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, LucidSound crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlocks the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

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