



LucidSound Invites Gamers to Nintendo® Switch™ To A New Standard of Powered Audio with The LS20 Amplified Universal Gaming Headset

Next-Generation Gaming Headset Offers Premium Audio and Advanced Features When Used with Nintendo Switch Home Gaming System

San Diego, CA – January 13, 2017 – LucidSound, innovators of premium gaming audio hardware invite Nintendo® gamers to make the switch to a better audio experience via the **LS20 Amplified Universal Gaming Headset**. Available for purchase today at all leading retailers, the **LS20** features unrivalled, powered gaming audio, serving as the perfect partner to the new Nintendo Switch™ Home Gaming System available from March 3, 2017.

With a modern, lifestyle appearance, strikingly different from traditional gaming headsets, the **LS20** has been engineered for gaming-on-the-go. Featuring a compact, portable footprint, the headset houses superior quality, fully amplified gaming audio. With a rechargeable Lithium-ion battery, **LS20** owners can enjoy rich audio via their Nintendo Switch and other gaming platforms for up to 20 hours per charge.

The **LS20** is designed with the gamer in mind, featuring the acclaimed LucidSound ear-cup control which allow players to adjust audio simply by rotating their ear-cup and mute audio with a simple press. The radically innovative control scheme means an end to awkward buttons, switches, and dials, allowing gamers to adjust their audio without taking concentration away from the game.

“We engineered the **LS20** from the ground up to provide next-generation audio and intuitive control to portable gamers and we believe our headset will prove to be the go-to choice for Nintendo Switch players,” said Chris Von Huben, CEO of LucidSound. “It’s clear that Nintendo has reinvented gaming yet again and our headset is ideally positioned to take advantage of the unique methods of play offered by the new console. Whether using at home or away, the **LS20** provides modern gamers with a superior audio experience and we can’t wait to introduce the LucidSound difference to a wider audience come March 2017.”

40mm speakers with neodymium magnets provide deep bass and clear highs, complete with the carefully crafted, signature LucidSound audio acoustics. Bass-Boost enhances the low-end yet further, ideal for shooting games such as *Splatoon™ 2*, and built-in mic-monitoring allows players to hear their own voice through the headset. Lastly, the **LS20** features a removable boom mic as well as an integrated hidden mic, affording truly universal use and sporting an understated design that uses premium materials including an aluminium frame.

Available now at leading retailers for around \$99.99, the **LS20 Amplified Universal Gaming Headset** is compatible with Nintendo Switch as well as a wide range of gaming formats including the PlayStation®4, Xbox One, PC/MAC, mobile phones, and smart devices.

For global retailer information, please visit <http://www.lucidsound.com/where-to-buy.html>

For more information, visit lucidsound.com and follow LucidSound on [Facebook](#), [Twitter](#), and [Instagram](#).

For additional product info and images: <http://lucidsound.com/press.html>

About LucidSound

LucidSound is committed to designing premium quality audio products for gamers. Every team member of LucidSound hails from a gaming audio background with a vision to deliver world-class audio to the interactive entertainment sector. Uncompromising in its insistence for audio excellence, the Company crafts audio products specifically for the needs of gamers and everyday life. Strikingly different in appearance from traditional gaming hardware, the LucidSound family of products unlock the emotion and intensity of modern gaming audio, elevating the experience for gamers everywhere.

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Source

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